

Kleurenrapport per merk

| Kleur 2021 | Aandeel |
|------------|---------|
| GRIJS | 32,46% |
| ZWART | 25,07% |
| WIT | 19,32% |
| BLAUW | 13,21% |
| ROOD | 5,45% |
| GROEN | 1,79% |
| ORANJE | 1,08% |
| GEEL | 0,83% |
| BRUIN | 0,72% |
| PAARS | 0,05% |

| Kleur | GRIJS |
|---------------|---------|
| Merk-model | Aandeel |
| VOLKSWAGEN | 12,89% |
| SKODA | 8,41% |
| KIA | 7,47% |
| TOYOTA | 6,32% |
| BMW | 6,10% |
| VOLVO | 5,22% |
| FORD | 5,16% |
| AUDI | 4,83% |
| PEUGEOT | 4,80% |
| MERCEDES-BENZ | 4,65% |

| Kleur | ZWART |
|---------------|---------|
| Merk-model | Aandeel |
| VOLKSWAGEN | 9,86% |
| BMW | 9,35% |
| KIA | 7,94% |
| SKODA | 7,62% |
| PEUGEOT | 7,12% |
| AUDI | 6,34% |
| VOLVO | 6,30% |
| FORD | 4,92% |
| MERCEDES-BENZ | 4,81% |
| OPEL | 4,47% |

| Kleur | WIT |
|------------|---------|
| Merk-model | Aandeel |
| KIA | 11,58% |
| VOLKSWAGEN | 10,54% |
| TOYOTA | 9,74% |
| PEUGEOT | 7,17% |
| RENAULT | 6,69% |
| OPEL | 6,37% |
| FORD | 4,43% |
| CITROEN | 4,04% |
| HYUNDAI | 3,62% |
| SKODA | 3,60% |

| Kleur | BLAUW |
|------------|---------|
| Merk-model | Aandeel |
| KIA | 11,36% |
| FORD | 8,00% |
| VOLKSWAGEN | 7,61% |
| SKODA | 6,47% |
| VOLVO | 5,98% |
| RENAULT | 5,96% |
| TOYOTA | 5,59% |
| PEUGEOT | 4,96% |
| HYUNDAI | 4,50% |
| BMW | 4,45% |

| Kleur | ROOD |
|------------|---------|
| Merk-model | Aandeel |
| TOYOTA | 12,59% |
| FORD | 10,89% |
| RENAULT | 7,87% |
| KIA | 7,68% |
| MAZDA | 7,34% |
| HYUNDAI | 6,36% |
| PEUGEOT | 6,11% |
| OPEL | 5,82% |
| SUZUKI | 4,50% |
| SEAT | 4,37% |

| Kleur | GROEN |
|------------|---------|
| Merk-model | Aandeel |
| TOYOTA | 26,54% |
| MINI | 11,29% |
| HYUNDAI | 10,00% |
| SUZUKI | 7,12% |
| VOLVO | 5,75% |
| FIAT | 5,42% |
| BMW | 3,76% |
| KIA | 3,75% |
| OPEL | 3,66% |
| SEAT | 3,50% |

| Kleur | ORANJE |
|------------|---------|
| Merk-model | Aandeel |
| OPEL | 17,39% |
| RENAULT | 15,89% |
| PEUGEOT | 14,60% |
| DACIA | 13,74% |
| VOLVO | 11,79% |
| KIA | 5,60% |
| SUZUKI | 4,43% |
| VOLKSWAGEN | 4,35% |
| CITROEN | 4,35% |
| BMW | 1,73% |

| Kleur | GEEL |
|---------------|---------|
| Merk-model | Aandeel |
| PEUGEOT | 33,88% |
| HYUNDAI | 14,71% |
| TOYOTA | 9,36% |
| MERCEDES-BENZ | 7,66% |
| VOLKSWAGEN | 7,09% |
| SUZUKI | 6,83% |
| KIA | 5,46% |
| FIAT | 2,60% |
| AUDI | 2,39% |
| MITSUBISHI | 2,28% |

| Kleur | BRUIN |
|------------|---------|
| Merk-model | Aandeel |
| SUZUKI | 17,52% |
| TOYOTA | 14,08% |
| HYUNDAI | 12,10% |
| MAZDA | 11,23% |
| KIA | 5,55% |
| NISSAN | 5,05% |
| MITSUBISHI | 4,31% |
| SKODA | 3,73% |
| PEUGEOT | 2,98% |
| LAND ROVER | 2,86% |

| Kleur | PAARS |
|---------------|---------|
| Merk-model | Aandeel |
| NISSAN | 50,29% |
| AUDI | 16,00% |
| RENAULT | 14,86% |
| VOLKSWAGEN | 5,71% |
| BMW | 5,14% |
| AIWAYS | 2,86% |
| TOYOTA | 2,29% |
| PORSCHE | 1,14% |
| MERCEDES-BENZ | 1,14% |
| FORD | 0,57% |

KENTEKEN

